



Advisory # **2024-A-007**

**Subject: Parking and Groundside Operations during March break**

**From:** Airport Operations

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The March Break peak period is on the horizon, and we are preparing for an influx in passengers. Our goal is to alleviate roadway, curb and parking congestion while increasing the passenger experience. Peak period is identified as March 7<sup>th</sup> to March 19<sup>th</sup>, 2024.

To efficiently navigate the surge and manage congestion, we've implemented a series of initiatives leading up to and during March Break. These initiatives encompass heightened traffic enforcement, restrictions on non-essential vehicles curbside, and the introduction of the new 'Kiss and Fly' pick-up and drop-off point just outside the Viscount station. This dedicated location is strategically designed to facilitate efficient and timely passenger/employee drop-offs and pick-ups while contributing an overall improved experience for all travelers.

As we plan for the busy period, we encourage airport employees to consider public transit as a more convenient way to commute, avoiding potential traffic and parking congestion. Additionally, we ask employees to avoid being picked up or dropped off directly at the terminal curbs during their shifts. Curb enforcement will be very active during this timeframe.

Your cooperation in making the airport experience seamless and enhancing the passenger experience during this busy, but exciting time is truly appreciated.

If you have any questions, please do not hesitate to contact us at [gts@gtaa.com](mailto:gts@gtaa.com)