

November 2019

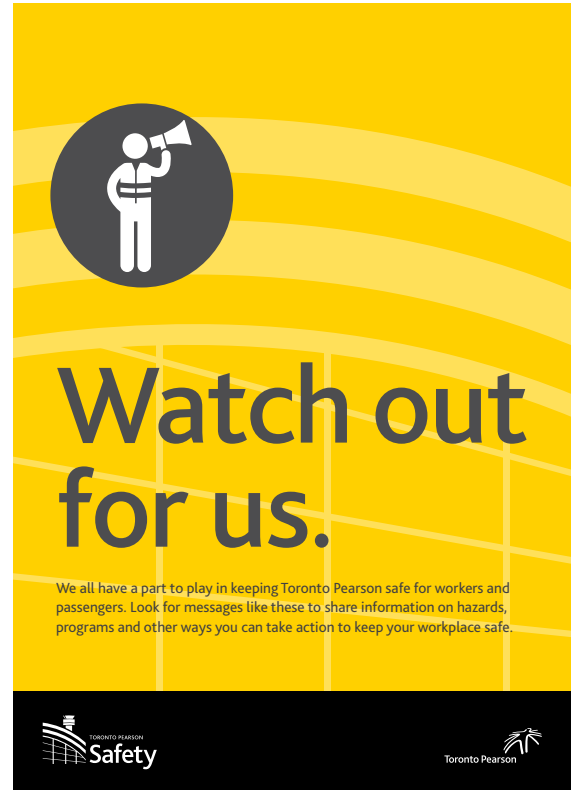
What Safety looks like: A new way of communicating about safety to our workforce

You may notice a new look and a fresh approach to talking about safety at the airport.

To continue to inspire a safety-first culture at Toronto Pearson, it's important that communications about safety use a strong and unified voice, are driven by data and prioritize measurable results.

To achieve this, the Toronto Pearson Safety team, in collaboration with the GTAA's Stakeholder Relations and Communications group, have rebuilt the tools we use to communicate about safety with Toronto Pearson workers.

These redefined communications will provide a consistent and strong voice for the core role that safety plays in all of our jobs. **Watch out for them around the airport.**



Show your Safety



Have you noticed the new safety signs in your workplace? Snap a picture with one to be entered to win great prizes.

Post on GTAA Yammer with **#showyoursafety** or email to safety@gtaa.com to win!

For full contest details, visit torontopearson.com/safety

Have your say about Safety

The annual Safety Climate Survey is your chance to share your opinion about safety at Toronto Pearson. Survey results help us develop new programs, build initiatives and create tools to foster a strong safety culture at Toronto Pearson.

Complete the survey at [Surveymonkey.com/r/besafe2019](https://www.surveymonkey.com/r/besafe2019)