



# Consultative Committee Minutes

**Date:** August 13, 2014

**Location:** GTAA Boardrooms , A & B

**Chair:** Lorrie McKee, Acting Vice President Stakeholder Relations and Communications

**Attendees:** Badar R. Shamim, Brampton Board of Trade  
Sabbir Saiyed, Region of Peel  
Chris Fonseca, Councillor, City of Mississauga  
Jan Nevins, Mississauga Board of Trade  
Stephen Tufts, Brampton-Mississauga & District Labour Council  
Heather Craig-Peddie, ACTA Ontario  
Neil Bunn, City of Brampton Resident  
Suresh Thakrar, City of Mississauga Resident

**Regrets:** Josh Matlow, Councillor, City of Toronto  
Kathy Weiss, Region of Durham  
Vincent Crisanti, Councillor, City of Toronto  
Fr. Nicholas Alexandris, City of Toronto Resident

**Resource Members:** Jeff Baines, City of Brampton  
Paul Steckham, Ministry of Transportation  
Harold Dremine, City of Mississauga  
Shipra Vyas, Ministry of Tourism  
GTAA: Keith Medenblik. Aleem Kanji

**Resource Members Absent:** Bill Devlin, National Airlines Council of Canada  
Pamela Laite, Tourism Toronto  
Sam Ghobrial, NAV Canada

**Also Present** Frank Bedard, City of Toronto  
R. Boehnke, Toronto Resident

Item	Details
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<b>1.0</b>	<b><i>PRELIMINARY ITEMS</i></b>
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<b>1.1</b>	Review and Approval of Agenda – S. Thakrar and seconded by J. Nevins.
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<b>1.2.1</b>	Review and Approval of January 29, 2014 Minutes – H. Craig-Peddie and seconded by B. N. Bunn.
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**1.3** Review and Approval of April 15, 2014 CC Meeting Minutes (teleconference call) – N. Bunn and seconded by S. Saiyed.

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**1.4** Matters Arising from Previous Minutes - There were no Items.

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**2.0 REGULAR ITEMS**

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**2.1 GTAA Information Update (handout) was reviewed.**

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**3.0 DISCUSSION ITEMS**

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**3.1 City of Toronto – Economic Development Strategy**

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- F. Bedard, Economic Development Officer, City of Toronto provided a presentation on the City's Economic Development Strategy.
  - Economic Development and Culture strives to advance the City's prosperity, opportunity and livability by fostering employment and investment opportunities. The two main components of the City's strategy are:
    - Collaborating for Competitiveness – To accelerate Toronto's economy and job growth, and improve City finances.
    - Creative Capital Gains – Enhance Toronto's place as a leading international cultural centre, focusing on cultural spaces, access to cultural participation and enhanced creative investment.
  - The City of Toronto is involved is also the 2015 Pan Am/Parapan Am Games along with the GTAA and other cities in the Golden Horseshoe. The City of Toronto is leveraging cultural and economic development opportunities presented by the Games through key projects which include:
    - Host City Welcome and Engagement Program.
    - Rio de Janeiro Friendship City.
    - Export Development to Latin America.
    - Toronto Global Forum.
    - Nathan Phillips Square Cultural Celebration.
    - Bloor Viaduct Luminous Veil.
  - Another event the City of Toronto is involved with along with the GTAA is the International Student Welcome Program.
    - It is lead by the City of Toronto sponsored by the GTAA in partnership
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with 27 academic institutions.

- The 2014 program featured welcome booths at Terminals 1 and 3 in the international arrivals areas.
  - Creation of Downsview Aerospace Hub
    - The Toronto region is home to the second largest cluster of aerospace companies in Canada which employing 20,000 people from Toronto, and the GTA.
    - The City of Toronto is home to Bombardier Aerospace at the former Downsview air force base employing 4,000 people.
    - The Bombardier Site serves as the anchor for the aerospace hub which the City of Toronto is actively promoting with Centennial College and the University of Toronto Institute for Aerospace studies.
    - Other parts of the Downsview Airport lands have been developed as Canada's first urban National Park, residential lands, industrial lands, commercial areas, while some land remains with the Department of National Defense. A Downsview Park subway and GO station on the Spadina line extension are currently under construction.
  - L. McKee inquired what the timelines were for the Downsview Aerospace Hub.
    - F. Bedard responded Phase 1 in partnership with Centennial College is scheduled for September 2016.
  - B. Shamim inquired about the international export program to Latin America.
    - F. Bedard responded the City of Toronto is going to ramp up activities in this regard through Invest Toronto.
  - B. Shamim inquired how neighbouring Boards of Trade (i.e. Brampton and Mississauga) get involved with Toronto's efforts on "Export to Latin America" given the regional nature of international trade.
    - F. Bedard advised members to contact Ron Wandel, Senior Business Development Officer at [RWandel@toronto.ca](mailto:RWandel@toronto.ca)
  - J. Nevins inquired about information on the Toronto Global Forum.
    - F. Bedard advised members to contact Ron Wandel, Senior Business Development Officer at [RWandel@toronto.ca](mailto:RWandel@toronto.ca)
  - S. Tufts inquired if any labour leaders participated in this Economic Development Strategy.
    - F. Bedard responded that the model of the Downsview Aerospace Hub does not include labour, as this has been focused on R & D, but going
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forward as partners and stakeholders they will be working with labour.

- J. Nevins asked what the City of Toronto will be doing with parking issues downtown during the Pan Am Games.
    - F. Bedard noted Pan Am Games organizers are looking at a number of initiatives including dedicated traffic lanes for athletes and shifting staff hours at major employers as the region gets set to host the international sporting event.
  - B. Shamim inquired the City of Toronto Friendship agreements with ten cities.
    - F. Bedard responded the City of Toronto's formal relationships represent all corners of the globe and are based on the partner and friendship city's demographics, economic growth and similarities with Toronto.
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### **3.2 Economic Study – Rollout Plan**

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- A. Kanji noted the study identifies the direct, indirect and induced benefits Toronto Pearson currently produces as a result of airport employees, coupled with the business value of the air traveller which currently totals 277,000 jobs.
  - The GTAA approached the business community to identify businesses that have a vested interest in ensuring the GTAA is supporting their operation and business objectives. As an example, York University's President will be speaking about the value of the international student to their academic institution.
  - Other third party businesses from across Ontario have been approached to discuss the value of Toronto Pearson connectivity to their business productivity.
  - Toronto Pearson has a partnership with the Globe and Mail which will feature a national series of articles within a six week period beginning in September, where the importance of Toronto Pearson as a hub for Canada will be described. As well, other media outlets are also being approached to call attention to the economic study.
  - S. Saiyed inquired if the 277,000 jobs were as a result of Toronto Pearson.
    - A. Kanji responded the GTAA as an employer is approx. 1,200 employees. The amount of jobs within the Toronto Pearson campus is 40,000 growing to 60,000 by 2030. The 277,000 represents jobs beyond the campus of Toronto Pearson, in communities such as Peel Region. This quantifies the number of jobs that exist as a result of Toronto Pearson providing connectivity across communities.
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### **3.3 Members Update**

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- H. Craig-Peddie advised that she wanted to make note of the participation of Association of Canadian Travel Agencies regarding participation with the Coalition for a Competitive Ontario. This is a large group of organizations speaking out against the increase in the provincial aviation fuel tax
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- L. McKee responded that the GTAA is part of this group as well.
  - S. Tufts noted he is working with unions, and examining who the workers are at Toronto Pearson. He is analyzing census data, and doing a demographical analysis of workers by place of work address, and will share this information when it is completed.
    - L. McKee responded that the GTAA would be interested in this information.
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### **3.4 Airside Tour**

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- An exclusive Toronto Pearson airside tour which will include a unique visit to the airport Control Tower and an up close and personal view of the Emirates A380 aircraft.
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### **4.0 ADJOURNMENT: Next CC Meeting: October 29, 2014** at 4:00 p.m. GTAA Administration Building, 3111 Convair Drive, Pearson Rooms A & B.

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Minutes prepared by Kim Stefanazzi, (416) 776-3941, [kim.stefanazzi@gtaa.com](mailto:kim.stefanazzi@gtaa.com). Any errors or omissions in these minutes should be forwarded to the author immediately.