



# Agenda

**Date:** Wed. December 1, 2010      **Time:** 4:00 p.m.  
**Location:** GTAA Admin. Building, 3111 Convaire Drive, Pearson Boardrooms A & B  
**Chair:** Toby Lennox  
**Attachments:** Consultative Committee Update, Action Items

Item	Details	Action By
<b>1.0</b>	<b>Preliminary Items</b>	
1.1	Welcome and Roll Call	Russ Cruickshank
1.2	Approval of Agenda	All Members
1.3	Review and Approval of September 1, 2010 Minutes	All Members
1.4	Matters Arising from Previous Minutes	Toby Lennox
<b>2.0</b>	<b>Regular Items</b>	
2.1	Consultative Committee—Update	Toby Lennox
<b>3.0</b>	<b>Discussion Items</b>	
3.1	Toronto Pearson’s new Brand and Strategy	Toby Lennox
3.2	Discussion of existing Terms of Reference for Review	Russ Cruickshank
3.3	Discussion of 2011 Committee Work Plan Ideas	Russ Cruickshank
<b>4.0</b>	<b>Members Update</b>	All Members
<b>5.0</b>	<b>Next CC Meeting – February 23, 2011</b>	Toby Lennox
<b>6.0</b>	<b>Adjournment</b>	Toby Lennox

For more information, please contact Kim Stefanazzi at (416) 776-3941.