



# Consultative Committee Minutes

**Date:** October 29, 2014

**Location:** GTAA Boardrooms A & B

**Chair:** Lorrie McKee, Director, Public Affairs and Stakeholder Relations

**Attendees:** Badar R. Shamim, Brampton Board of Trade  
Sabbir Saiyed, Region of Peel  
John Davidson, The Regional Municipality of Halton  
Jan Nevins, Mississauga Board of Trade  
Stephen Tufts, Brampton-Mississauga & District Labour Council  
Heather Craig-Peddie, ACTA Ontario  
Linda Bigioni, Region of York  
Savik Ramkay, Seneca College  
Suresh Thakrar, City of Mississauga Resident

**Regrets:** Kathy Weiss, Region of Durham  
Vincent Crisanti, Councillor, City of Toronto  
Chris Fonseca, Councillor, City of Mississauga  
Neil Bunn, City of Brampton Resident  
Fr. Nicholas Alexandris, City of Toronto Resident

**Resource Members:** Jeff Baines, City of Brampton  
Paul Steckham, Ministry of Transportation  
Harold Dremine, City of Mississauga  
Shipra Vyas, Ministry of Tourism  
GTAA: Keith Medenblik, Aleem Kanji, Madeleine Lim

**Resource Members Absent:** Bill Devlin, National Airlines Council of Canada  
Pamela Laite, Tourism Toronto  
Sam Ghobrial, NAV Canada

Item	Details
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**1.0 PRELIMINARY ITEMS**

- 1.1**
- L. McKee, welcomed all, and congratulated all re-elected officials and welcomed new committee members:
    - **John Davidson**, Director of Economic Development, Halton Region representing The Regional Municipality of Halton.
    - **Lina Bigioni**, Director Government Relations & Assistant to the Chairman of the Regional Municipality of York representing the Regional

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Municipality of York.

- **Savik Ramkay**, Professor and Program Coordinator, Seneca's School of Aviation and Flight Technology representing Seneca College.

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**1.2**      • Review and Approval of Agenda – H. Craig-Peddie and seconded by B. Shamim.

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**1.3**      • Review and Approval of August 13, 2014 Minutes – S Thakrar and seconded by J. Nevins.

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**1.4**      Matters Arising from Previous Meeting – August 13, 2014. There were no items.

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**2.0**      **REGULAR ITEMS**

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**2.1**      **GTAA Information Update (handout) was reviewed.**

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**2.1.1**      • K. Medenblik noted the Electronic Travel Authorization (eTA) proposed regulations would require foreign nationals who are exempt from the requirement to obtain a temporary resident visa to obtain an eTA before travelling to Canada by air, with U.S. citizens exempt from this process.

- L. McKee asked H. Craig-Peddie whether this is something her organization is watching closely. H. Craig-Peddie responded that ACTA Ontario would like to coordinate their input alongside the GTAA. (On Nov. 27, 2014 GTAA provided members copy of letters emailed to Ms. Tina Matos, Director Document and Visa Policy, Citizenship and Immigration Canada).

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**2.1.2**      • L. McKee raised the Canada Transportation Act Review, noting it is up for its 5-year cyclical review. She noted former federal cabinet minister David Emerson is leading the Secretariat and the review is for all modes of transportation, including air, road and marine. L. McKee indicated the GTAA is submitting its comments with all airports through the CAC, as well as a specific Toronto Pearson submission. A preliminary submission will be sent before end of year.

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**3.0**      **DISCUSSION ITEMS**

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**3.1**      **20 Year Strategic Framework**

- L. McKee called on B. MacKinnon to present the GTAA 20-Year Strategic Framework.
- B. MacKinnon noted that Toronto Pearson's forecasts passenger traffic to grow to 64 million by 2033.
- In terms of Compound Annual Growth Rate (CAGR) over 20 years, the forecasts are as follows:
  - 2.9% Overall CAGR.

- International:4.3%
    - U.S.:2.9%
    - Domestic: 2.0%
  - Aircraft Movements (aircraft take off and landings) are forecast to grow at a slower rate as average aircraft size increases. In 2013, average seats total 115, while in 2033 average seats total 139. Between 2013 – 2033, CAGR for aircraft movements is 1.7%
  - B. MacKinnon then reported on the Strategic Framework and discussed the following:
    - Mandate
    - Overarching Principles
      - Customer Experience
      - Financial Sustainability
      - Operational Excellence
    - Four pillars supporting the principles
      - Corporate Sustainability
      - Aviation Growth
      - Customer Service
      - Stakeholder Engagement
    - Infrastructure Plan
      - “Just in time” when required.
      - Integrated terminal concept of T1 and T3.
  - B. Shamim noted that airlines/ airports are a catalyst for business growth by stimulating the economy.
  - J. Nevins indicated that increasing direct routes allows for businesses to operate more efficiently. She noted the increasing customer services, such as valet parking, auto cleaning services and new lounges are value adds.
  - S. Tufts inquired whether forecasts can consider irregular operations. L. McKee noted that government interventions on policy decisions result in increases/decreases in travel. B. MacKinnon noted positive government policy decisions have increased US – Canada transborder travel.
  - S. Tufts inquired whether a review of adequate labour power has been identified. L. McKee noted that today there are 40,000 people employed at Toronto Pearson and it’s forecasted that 60,000 will be required by 2033 when the airport reaches 64 million passengers. It will be important to understand where
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those employees will come from and any skills shortages will need to be addressed.

- J. Nevins inquired how special events such as the 2015 Pan Am Games impacts on numbers and L. McKee noted that Toronto Pearson recognizes and will be ready to handle operational issues as a result of special events like the PanAm Games, but in this case, it's not expected to generate any significant increases in passengers overall.
  - B. Shamim inquired who is responsible for PanAm passengers, the GTAA or PanAm. L. McKee indicated that the GTAA handles passengers in a coordinated approach including those coming to Toronto for the PanAm Games.
  - S. Thakrar indicated that with continued increase in travellers, we all have to work better together to ensure customer service is met at an acceptable level in all levels of the tourism and travel industries.
  - S. Thakrar inquired where security fits in long term planning. L. McKee responded that safety and security is always paramount in day-to-day operational matters. Toronto Pearson continues to collaborate with government agencies to increase the level of safety and security staffing.
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### **3.2 Advantage Mississauga**

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- L. McKee then called on R. Lokaisingh to present on Advantage Mississauga (AM), a program aimed at engaging millennials in the workplace. She indicated that this is an industry-led initiative that mobilizes talent and leverages local resources.
  - She noted that it is an initiative led by the Mississauga Board of Trade, in partnership with the City of Mississauga, Sheridan College and University of Toronto Mississauga. She added that the City supports, while the College and University funds the project.
  - R. Lokaisingh noted that historically, academia “push” students to businesses. AM’s goal is to “pull” in order to have businesses approach academia. She added that currently, they hope to place 100 students.
  - AM is a “liaison” introduction of academia candidates for businesses. AM is the “magnet” for employers and students.
  - R. Lokaisingh also outlined a program at Ryerson, in essence a “portal” where 20 colleges/universities have 55 partners representing potential employers.
  - J. Nevins outlined a similar program in New York which guarantees 100% employment to student participants. She indicated that they are soon opening an office in Toronto.
  - J. Davidson noted Halton Health & Education has a program similar to AM and the New York program.
  - S. Tufts inquired if there are safeguards for internships built into AM’s program. R. Lokaisingh agreed to raise this question with AM.
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**3.3** • Meeting Extension – S. Tufts and seconded by B. Shamim that Consultative Committee meeting continue.

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**3.4** • Workplan 2015

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- L. McKee raised the 2014 – A Look Back outlining the committee’s accomplishments.
    - Global Hub Economic Impact Study
    - Extreme Weather
  - The committee began to outline additional items for 2015 specifically:
    - Health Screening – processes at airports.
    - S. Tufts commented that unfortunately the census conducted did not provide useful information on airport workers. It was then recommended that a joint methodology be developed for GTAA work with unions to formulate a study of airport workers.
    - S. Thakrar requested the committee be provided with more time to consider the 2015 list further, which included:
      - Land use planning at Toronto Pearson
      - Transit & Transportation at Toronto Pearson
      - Regional goods movement issues
      - Regional Airports Strategy.
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**3.5** • Committee members reported on each of their areas.

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**3.6** • L. McKee introduced H. Marshall, indicating that she is the new VP of Stakeholder Relations and Communications. She indicated that contact information will be included in the minutes. H. Marshall can be reached at [Hillary.Marshall@GTAA.com](mailto:Hillary.Marshall@GTAA.com) or 416 776-3343.

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**4.0** **ADJOURNMENT:** A schedule will be e-mailed to members with the 2015 Consultative Committee meeting dates.

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Minutes prepared by Kim Stefanazzi, (416) 776-3941, [kim.stefanazzi@gtaa.com](mailto:kim.stefanazzi@gtaa.com). Any errors or omissions in these minutes should be forwarded to the author immediately.