# Global Market Development

Access to the World



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#### **Our Network**





### **Market Development Strategy**



# **HOW TO GROW?**

**Aircraft Size** 



**Destinations** 

Higher Frequency

#### **Market Development Strategy**



#### WHERE TO GROW?

#### **CANADA**

#### **NORTH AMERICA**

#### INTERNATIONAL

Robust & Sustainable // Targeted & Focused // Mutually Beneficial

Viable // Accessible // Market Conditions

## Outlook





