

Consultative Committee

Minutes

Date:		August 7, 2013, 2013
Location:		GTAA Boardrooms , A & B
Chair:		Toby Lennox, Vice President, Strategy Development and Stakeholder Relations
Attendees:		Sabbir Saiyed, alternate for Damian Albanese, Peel Region Badar R. Shamim, Brampton Board of Trade Chris Rickett, Region of York Vincent Crisanti, Councillor, City of Toronto Jan Nevins, Mississauga Board of Trade Neil Bunn, City of Brampton Resident Stephen Tufts, Brampton-Mississauga & District Labour Council
Regrets:		Heather Craig-Peddie, ACTA Ontario Chris Fonseca, Councillor, City of Mississauga Josh Matlow, Councillor, City of Toronto Suresh Thakrar, City of Mississauga Resident Kathy Weiss, Region of Durham Fr. Nicholas Alexandris, City of Toronto Resident
Resource Members:		Jeff Baines, City of Brampton Paul Steckham, Ministry of Transportation Harold Dremin, City of Mississauga Shipra Vyas, Ministry of Tourism GTAA: Aleem Kanji, Lorrie McKee, Kim Stefanazzi, Keith Medenblik
Resource Members Absent:		Bill Devlin, National Airlines Council of Canada Pamela Laite, Tourism Toronto Sam Ghobrial, NAV Canada
Also Present Residents:		R. Boehnke
Item	Details	
1.0	PRELIMINARY ITEMS – Toby Lennox	
1.1	Review and Approval of Agenda – J. Nevins and S. Tufts.	
1.2.1	Review and Approval of May 1, 2013. Minutes – C. Rickett and B. Shamim.	

1.2.2 Matters Arising from Previous Meeting – May 1, 2013. There were no items.

2.0 REGULAR ITEMS

2.1 GTAA Information Update (handout) was reviewed.

2.2 Toronto Pearson Runway Run and Street Festival

- T. Lennox noted that the 6th annual Toronto Pearson Runway Run was held on June 15th, where 3,000 participants raised over \$145,000 for charity.
- On September 14th, Toronto Pearson Street Festival will be holding its 3rd annual Street Festival, registration can be done online at: <u>http://www.torontopearson.com/#</u>

Pickering Airport Announcement

2.3

- T. Lennox noted that on June 11, 2013, Minister Flaherty announced that the federal lands in Pickering have been dedicated for use as a national park, for economic development intensification and for the development of an airport.
- In 2008, the GTAA was engaged under contract by Transport Canada to conduct further work to assess the future need for an airport in Pickering which was completed in March 2009, and released by Transport Canada to the public in 2011.
- The GTAA does not have any commitment with the federal government to build an airport in Pickering.

2.4 Billy Bishop Expansion Plans

- T. Lennox stated that Porter Airlines announced in April its proposals for growth at Billy Bishop Toronto City Airport to accommodate the C Series Bombardier CS100 jets.
- Billy Bishop Airport operates under a tripartite agreement with the City of Toronto, the Federal government and the Toronto Port Authority and all three parties must agree to Porter's proposals.
- While the GTAA is not involved in the operations of BBTCA, it believes that the airport plays an important role in meeting the aviation needs of our region and does not view the airport as a competitor.

July 8 - Storm Update

- T. Lennox discussed the impact of the storm that occurred on July 8, 2013.
- The GTAA had originally scheduled an Environmental Tour of the Moore's Creek Stormwater Management facility, however due to the restoration of this facility

the tour will take place at a future meeting.

2.6 Night Flights - Update

- L. McKee stated that in 1997, Transport Canada established an annual limit or budget on the number of flights that occur in the nighttime hours at Toronto Pearson. In recent years, the demand for night flights had been increasing at a faster rate than daytime demand.
- In December 2011, following a public outreach program, the GTAA submitted a request to Transport Canada to amend the nigh flight budget.
- On June 13, 2013 the GTAA received confirmation that Transport Canada approved changes to the night flight budget which still maintains a cap on the number of flights permitted during the night and noise abatement procedures as well as preferred runway use at night.
- The Transport Canada change provides the ability for Toronto Pearson to grow as demand increases, for instance in a year when the number of night flights reaches more than 95 per cent of the budget, the budget beginning in the next year will be increased by 10 per cent, plus any percentage passenger increase.
- S. Saiyed inquired if it includes cargo flights. L. McKee responded that cargo operators would also benefit from the new formula, yet noted that the GTAA does not have a significant number of cargo operations at Toronto Pearson as most cargo is transported in the belly of the passenger aircraft.
- S. Tufts inquired about the change in technology of aircraft which lowers noise levels that would allow Toronto Pearson to increase night time flights. L. McKee responded that the budget is based on the number of flights; it is not based on noise and that the actual footprint of Toronto Pearson over time has reduced by taking advantage of newer quieter aircraft in the marketplace.

3.0 DISCUSSION ITEMS

3.1 Consultative Committee – Terms of Reference

• A. Kanji noted that the current Consultative Committee terms of reference will be reviewed with further discussion taking place at the next CC meeting on October 30.

3.2 Economic Development Study – Update

• T. Lennox stated an extended analysis on the economic study, building in the domestic and transborder (USA) segments in addition to the international component is currently underway. Revised study findings, including updated assumptions and an economic model will be drafted for late August. A separate

written report is also being prepared to be completed by September.

- A public relations strategy is being developed in order to reach key stakeholders, including government and community leaders in the fall.
- A public release of the economic study scheduled for later in 2013, and committee members will be kept apprised leading up to this point.

3.2 Ontario Ministry of Tourism – Update on International Tourism Strategy

- R. Bult, Senior Development Consultant, Ministry of Tourism discussed the Government's support of destination development and investment in Ontario's tourism industry.
- In 2011, the tourism sector generated receipts of \$23.1 billion and supported over 300,000 jobs.
- Global tourism is poised to grow rapidly as the worldwide travelling population is projected to double to 1.6 billion by 2020.
 - Priority Projects include Elora Mill redevelopment, Canadian Motor Speedway, Ripley's Aquarium and Legoland.
- S. Tufts inquired how the Ministry of Tourism works with local municipalities on potential tourism investment strategies. R. Bult responded that tourism investment strategies are really more at a municipal level, depending on the investor and what they are looking for.
- S. Tufts inquired about casino projects in Ontario. R. Bult responded the Ministry of Tourism has to remain neutral on casino development.

3.3 Members Update

- S. Vyas stated on September 12 & 13 the provincial and territorial ministers of tourism are meeting to discuss mutual areas of interest.
- **5.0** ADJOURNMENT: Next CC Meeting: October 30, 2013 at 4:00 p.m. GTAA Administration Building, 3111 Convair Drive, Pearson Rooms A & B.

Minutes prepared by Kim Stefanazzi, (416) 776-3941, **kim.stefanazzi@gtaa.com.** Any errors or omissions in these minutes should be forwarded to the author immediately.