



# Consultative Committee

## Minutes

**Date:** November 7, 2012

**Location:** GTAA Boardrooms , A & B

**Chair:** Toby Lennox, Vice President, Corporate Affairs & Communications

**Attendees:** Jessica Roberts, alternate for Mark Grimes, Councillor, City of Toronto  
Vincent Crisanti, Councillor, City of Toronto  
Chris Fonseca, Councillor, City of Mississauga  
Chris Rickett, Region of York  
Rick Cockfield, Region of Halton  
Bill Clark, Brampton Board of Trade  
Jan Nevins, Mississauga Board of Trade  
Fr. Nicholas Alexandris, City of Toronto Resident  
Neil Bunn, City of Brampton Resident  
Stephen Tufts, Brampton-Mississauga & District Labour Council

**Regrets:** Damian Albanese, Region of Peel  
Suresh Thakrar, City of Mississauga Resident  
Kathy Weiss, Region of Durham  
Heather Craig-Peddie, ACTA Ontario

**Resource Members:** Sam Ghobrial, NAV Canada  
Henry Turner, Ministry of Tourism  
GTAA: Aleem Kanji, Lorrie McKee, Kim Stefanazzi

**Resource Members Absent:** Pamela Laite, Tourism Toronto  
Bill Devlin, National Airlines Council of Canada  
Paul Steckham, Ministry of Transportation  
Jeff Baines, City of Brampton

Item	Details
<b>1.0</b>	<b><i>PRELIMINARY ITEMS – Toby Lennox</i></b>
<b>1.1</b>	Review and Approval of Agenda – N. Bunn and J. Nevins.
<b>1.2.1</b>	Review and Approval of August 1, 2012 Minutes - R. Cockfield and B. Clark.
<b>1.2.2</b>	<ul style="list-style-type: none"><li>T. Lennox welcomed a new member to the Consultative Committee; Chris Rickett, Manager Strategic Economic Initiatives, York Region. C. Rickett partnered with the GTAA during his role as Project Manager, Watershed Planning at Toronto and Region Conservation Authority (TRCA), and Partners in Project</li></ul>

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- T. Lennox also noted this is the final meeting for 2012. Keith Medenblik, Senior Manager, Government Affairs and Stakeholder Relations, and Aleem Kanji, Manager, Government Affairs and Stakeholder Relations will be joining the committee going forward.
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**1.2.3** Matters Arising from Previous Meeting – August 1, 2012: There were no items.

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## **2.0 REGULAR ITEMS**

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**2.1 GTAA Information Update (handout) was reviewed briefly.**

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**2.2 Toronto Pearson Street Festival**

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- T. Lennox noted on Saturday September 15, 2012, Toronto Pearson hosted the second annual Street Festival and 2,500 residents attended.
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## **3.0 DISCUSSION ITEMS**

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**3.1 GTAA Strategy Update**

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- T. Lennox noted he has a new title as Vice President of Strategy Development and Stakeholder Relations.
  - Toronto Pearson is one of the largest employers in the GTA, and the largest employer in Peel Region. It is the second largest employer in Halton and Durham Region and expects to increase from 35 million passengers to 55 million passengers by 2025.
  - This would mean an increase in passengers from 100,000 passengers per day in 2013, to 150,000 passengers per day in 2025.
  - International traffic will grow at a more aggressive rate than domestic and transborder. Connecting traffic will also continue to grow. This will result in increased employment.
  - Ground transportation is also an important issue.
  - T. Lennox enquired what types of trends committee members are seeing in their communities regarding land use, ground transportation and goods movement around Toronto Pearson.
  - T. Lennox also enquired about the strategies of our partners, and what committee members are seeing over the next ten years in their cities, communities, universities, and boards of trades, as it is important that we are aligned.
  - J. Nevins noted a representative from MTO made a presentation to the Mississauga Board of Trade and in their projections they noted that between 2018-2020 there would be an increase of 14,000 more trucks travelling from
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Niagara to Toronto on highways per day.

- C. Fonseca noted she had attended business round tables in the City of Mississauga: youth committees are requesting business representatives come to high schools and advise what skill sets they are looking for. As one of the region's largest employers, C. Fonseca recommended the GTAA participate in this type of programming.
  - L. McKee responded that engagement with high school students is a good idea. In the past the GTAA has promoted some of our community events with schools.
  - C. Fonseca stated there is also a great interest for high school students in Peel Region around hydraulics and robotics and asked we transfer this interest into a skill set that will create employment for these students in the future.
  - T. Lennox noted we are going to be working in an atmosphere of increased government restraint. The GTAA will have to determine whether to invest in technology that moves people through the airport faster, or additional investment on infrastructure.
  - S. Tufts noted that one of the big challenges that the airport has is that it cannot differentiate its own labour force from the airlines' labour force. Labour relations in the airlines sector are negative with low morale, removal of the right to strike, and they are quickly legislated back to work
  - J. Nevins stated that if the GTAA wants to increase the number of skilled employees at the airport, it should consider working with the Ministry of Education. The ministry can provide information on what they have done at the University of Toronto-Mississauga (UTM) at the Innovation Centre by connecting with employers and creating co-op or work placements. Also working with Sheridan College and other local colleges would be beneficial for the communities if we know what skills are required.
  - T. Lennox noted the 40,000 employees that work at the airport are employed in a wide variety of companies with various skill sets.
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### **3.2 Work plan 2013**

- In 2012 the GTAA focused on the following issues:
    - T3 Enhancement Program
    - New Retail and Dining options
    - Night flights Outreach (2011)
    - Government Fiscal Environment
    - U.S. Preclearance Issues
    - Economic Development Study
    - Community Engagement Initiatives: Street Festival, Runway Run.
  - L. McKee mentioned it is important that we have a two-way conversation among committee members, but there are other voices we may want to bring in and hear from. As we develop our work plan for 2013, we should bring subject matter experts to engage the committee and learn from.
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- L. McKee noted the GTAA has provided a list of ideas for a work plan for 2013. One of the recommendations on the list:
  - Global Hub Economic Development Study – the GTAA currently has an economic model to share data that outlines how many direct jobs and indirect jobs there are at Toronto Pearson. What does continued growth mean to our local, regional and national economy, and how do we quantify those benefits? The GTAA would like to engage with committee members to understand business strategies and priorities to their organizations. Committee members will be kept up to date on the progress work associates with this study, and will be regularly engaged to get feedback at key milestones.
  - C. Crisanti inquired how the GTAA engages with economic development departments in the City of Toronto and surrounding municipalities. L. McKee responded that we currently have connections through the economic development departments, Frank Bedard (City of Toronto), Susan Amring, from the City of Mississauga, and Jeffrey Baines (City of Brampton) and Kathy Weiss (Durham Region). Additionally there is work that is happening in the City of Toronto around aviation sector strategy, and Councillor Michael Thomson and Mike Williams are working on this issue.
  - C. Rickett inquired how economic benefits sustain themselves at the airport. L. McKee noted this isn't about discussing the challenges and what gets in the way of success. It is about defining future opportunities. L. McKee also mentioned that she had a discussion with S. Amring about the International Investment Strategy she is developing for the City of Mississauga.
  - With the labour force issues, L. McKee inquired who the GTAA should be speaking to. Stephen Tufts responded the organizations to engage would be the Labour Market Development Boards.
- L. McKee requested members to assist in identifying work plan priorities for 2013, and members identified their 5 top priorities.
  - Toronto Pearson Economic Development Study.
  - Customer Service – demographics around the airport are changing.
  - Transit and Transportation.
  - Review of Skills and Labour Force issues as the region's largest employer.
  - Land use around the airport.
- It was agreed that a 2013 work plan for the committee would be developed based on these 5 priority items.

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**4.0 ADJOURNMENT: Next CC Meeting: March 6, 2013** at 4:00 p.m. GTAA Administration Building, 3111 Convair Drive, Pearson Rooms A & B.

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Minutes prepared by Kim Stefanazzi, (416) 776-3941, [kim.stefanazzi@gtaa.com](mailto:kim.stefanazzi@gtaa.com). Any errors or omissions in these minutes should be forwarded to the author immediately.