Welcome









WebTrak
Bruel & Kjaer

Five Year Action Plan

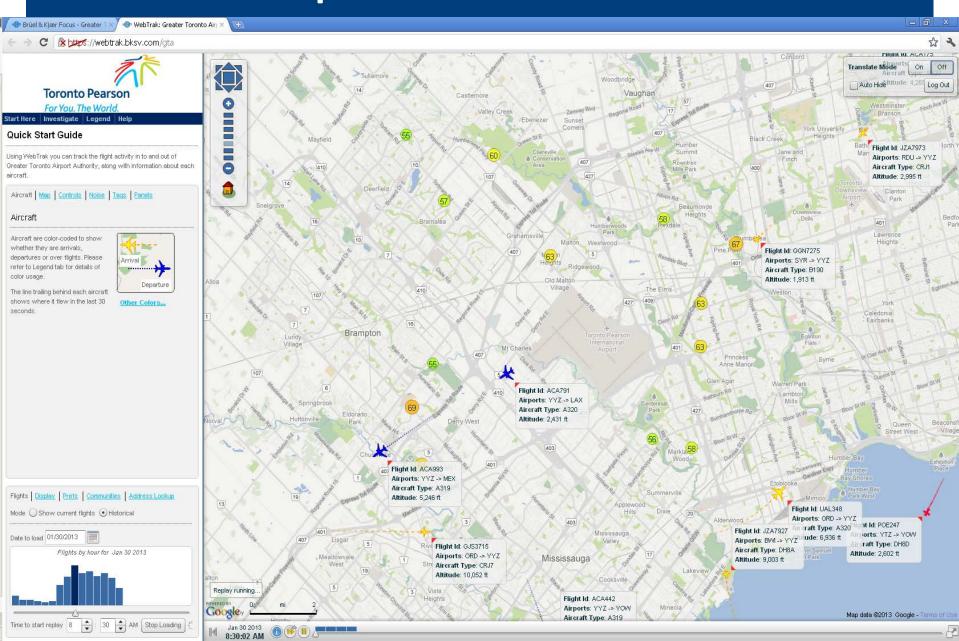
- At the last CENAC meeting we presented a Five Year Action Plan to enhance the existing Noise Management Program.
- The Plan focused on five areas:
 - 1) Land Use Planning
 - 2) Ground Operations
 - 3) Flight Procedures
 - 4) Monitoring and Flight Tracking (WebTrak)
 - 5) Community Outreach and Education

WebTrak – Public Flight Tracking System

WebTrak is

- an innovative web-based tool
- allows the community to see real-time and historical flight information
- residents can investigate aircraft operations
- an external-facing component to our internal Noise and Operations Monitoring System (ANOMS)

WebTrak - Snapshot



What can WebTrak do?

- Tracks arrivals and departures from Toronto Pearson, including information about each aircraft
 - aircraft type, altitude, over-flights (those flights not operating to or from Toronto Pearson)
- Shows real-time and historical aircraft operations
 - 12 minute delay
- Displays noise readings from our 17 noise monitoring terminals
- Allows residents to submit a complaint about:
 - a particular flight
 - general query or concern

Advantages of WebTrak

- Empowers residents to see and understand the operations
- Increases transparency
- Enhances education & awareness
- Convenient and easy to use
- 24 hour availability

Education and Awareness Tool

WebTrak and the Complaint Process

Public

Registers complaint through

- Telephone
- WebTrak
- Reviews and <u>submits</u>
 complaint using WebTrak

Noise Office

Receives complaint through

- Telephone
- WebTrak
- Analyzes and <u>registers</u> complaint using ANOMS

What happens after a complaint is submitted?

- ➤ Analyze and correlate complaint with a specific flight track
- ➤ Determine whether flight is a possible flight violation
- ➤ Call resident if requested
- ➤ Register, track and report the complaint

Lessons Learned from Vancouver & Denver

Post-rollout feedback:

- Initial increase in complaints
- Some users prefer not to use WebTrak
- Positively received by community and elected officials
- Used for non-noise related purposes
- information for aviation enthusiasts

Common User Questions:

- How to use WebTrak
- Does WebTrak help reduce noise
- Browser compatibility
- Mobile device compatibility
- Airport/aircraft operations terminology
- Understanding aircraft altitudes

Role of CENAC

- User testing and feedback as part of soft launch of WebTrak
 - Report on user issues
 - Test ease of user-interface
 - Advise whether we are using the popup/educational functions fulsomely
 - Identify areas of concern
- Assistance with development of testing criteria to evaluate the success of implementation

What's next - Key Messages

- TorontoPearson.com Launch
 - News release, fact sheet
 - Video Tutorial (TBD)
- Rollout (Spring 2013)
 - Community Workshops, at request
 - Elected official and community groups to link through from their websites
- Continuous feedback to CENAC post-rollout on comments we've received
- Other ideas?

Thank you





