



Thank you for your interest in partnering with Toronto Pearson International Airport. We strive to be a good neighbour by investing in community events and organizations that are important to our neighbours.

Through our community outreach program, we provide sponsorship and support for initiatives through two sponsorship streams: Community Event Sponsorship and Pearson Programming Partnership.

To ensure your event or initiative is eligible, please review the guidelines prior to applying.

### Guidelines

You cannot apply for both Community Event Sponsorship and Pearson Community Partnership for the same event or initiative. You may submit proposals for both only if the projects/initiatives are different, however only one may be selected to receive sponsorship.

Applications may be submitted year-round, but events/projects requesting funding must be held between April and September.

### Eligibility Criteria

An eligible application must include:

- Engagement opportunities between Toronto Pearson and attendees
- A recognition plan of Toronto Pearson's support
- An explanation on how the event/initiative positively impacts the community
- A variety of pricing options and what each level will include

Note: Preference will be given to events and initiatives that engage neighbourhoods immediately surrounding Toronto Pearson (Etobicoke, Mississauga, Brampton)

Toronto Pearson cannot sponsor:

- Individual/team fundraising initiatives or events
- Golf tournaments
- Sports teams or sporting events
- Religious organizations
- Galas
- For profit events
- Advertising or promotional initiatives
- In-kind donations such as plane tickets, travel expenses and tours